FAITH MATTERS

ISSIIF 16

A PUBLICATION OF AVE MARIA MUTUAL FUNDS

GROWING PEOPLE AS WE SEEK PROFITS





I've seen it time and time again. Someone opts for a better-paying job, pursues an investment strategy or launches a new business. Invariably some pious person objects that this is too worldly, it will be a distraction from Church and family, that one should be satisfied with what one has.

This mindset implies that faith equals passivity, that mildness is the greatest of Christian virtues. A number of scripture texts shatter this picture. One is the image of the ideal wife in

Proverbs 31. The Blessed Virgin Mary read this passage and, as the most perfect of Israelite wives, likely modeled herself after the woman portrayed here.

Does the woman in Proverbs sit around passively, pray a lot, and wear beige? No. The first few verses poetically tell how she is more valuable than pearls, a true prize. The rest of the passage tells us why she is such a catch — she knows how to roll up her sleeves and hustle. The passage tells of her side-business ventures that

increase the family's wealth, which she shares with the poor. Of course, if she hadn't worked so shrewdly and diligently, there would be nothing to share.

Another scripture that shatters the picture of passive Christianity is the famous parable of the talents (MATT 25:14-30). The master entrusts money to his servants - different according amounts to varying abilities. Two servants realize that the master wants return on capital, so they invest it and each double it. The master doesn't expect to get the same sum back from these because they started with different amounts. But they both received the exact same praise because they both gave him 100% return.

The servant of least ability, on the other hand, buried the money for fear of losing it. Instead of praising him for being conservative, the master is outraged. If you entrusted your retirement nest egg to a stockbroker and years later it hadn't grown at all, would you be

happy? The master was angry because the servant had allowed fear to paralyze him. He was so afraid of losing money that he didn't even take the very modest risk of depositing the money in

the bank (THERE WAS NO FDIC INSURANCE IN THOSE DAYS).

The Lord has entrusted many things to us: money, natural talents, spiritual gifts, the truth of the gospel. He expects us not just conserve these things but to grow them all. In the Last discourse, Supper Jesus expresses expectation that the disciples bear much fruit. In the Parable of the Sower and the Seed, He speaks of grain that bears 30-, 60and 100-fold. Whatever labor we are involved business, family, apostolic - the goal should be develop, increase and

grow what God has given us, for His honor and glory.

One thing to keep in mind, however, when it comes to development: Jesus says, "Seek first the kingdom of God, and all the rest will be given to you" (MATT 6:33). Paul

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defines the Kingdom of God as righteousness, peace and joy in the Holy Spirit (ROM 14:17). These are numbered by Paul among the fruits of the Holy Spirit (GAL 5). The increase of these markers of holiness are the first thing we are to be concerned about — in our own life and the lives of those over whom we have influence.

Those of us who are business leaders have influence over many people, most particularly our employees. The jobs we help to create provide income for them, and of course this is important. But Pope Francis is eager to point out that God intends for their work to be an arena in which they grow in a myriad of ways — personally, professionally and even spiritually. As a result, we need to be equally eager to grow our people as we are to grow our profits.

One of the greatest Catholic thinkers of the 20th century was a Swiss priest named Hans Urs von Balthasar. He points out that one of the most frequently used words in Acts of the Apostles is the Greek word parrhesia, meaning cheerful boldness - even in the face of danger, difficulty and such opposition. Without boldness, Christianity would have stalled in Jerusalem. It never would have made it to Antioch, Greece and Rome.

Faithfulness to God means having the courage to take bold initiatives in business, to be creative, even entrepreneurial. This always involves taking risks. Let's express our gratitude to God for all the treasures He's given us — including our employees — by daring to make them grow.

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Originally published under the title "Growing Profits, Growing People"





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200-82-101521

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